

Travel Insurance is easy with i2t

200 more brokers have joined the insure2travel scheme in the last 6 months. The continued rapid growth seems to be driven by the reliability of the i2t system & the ease of issue.

Launched just over 12 months ago the i2t products and website are proving a great success with insurance brokers. Insure2travel believe that the website provides brokers with the most advanced system for delivery of travel insurance in the industry. On-line issue takes seconds; Brokers have highly competitive, net rates and can change commission levels for any transaction.

The system automatically generates detailed Bordereaux making admin easier. There is a facility to insert the customer's e-mail address which will automatically send an additional policy wording if required. The website will even deliver a neat text message with policy number, emergency numbers and a login so that policyholders can view their policy wording from anywhere in the world via the internet; if they have left their documents at home!



Insure2travel head Simon Parsons says, "We like to think we are giving brokers the tools to fight back against direct sales. The website is 100% reliable and makes life so much easier for our brokers - competitive net rates, no more returns to calculate, health check addressed at time of issue and replicated on documents. The system makes it difficult to make serious errors and issue takes just seconds! Providing cover has become more efficient and professional. For us it means a very cost efficient way to do business and conse-

quently excellent financial terms for our agents." The generic scheme is supported by Europ Assistance who provide continuity in Emergency Assistance and Claims Service. Established 40 years ago Europ Assistance is the oldest and most experienced travel assistance network in the world.

The insure2travel website will enable Assistance Companies like Europ Assistance to access important information faster and in 'Real Time' and thus, enhance services. E.g. Before 'Real Time' transaction, Emergency Assistance companies often had to investigate and locate policies for travellers that had lost or neglected to take their policy wording with them, this could take hours or days, but now the emergency assistance company has instant access to the website or at least - at the speed of light!

Brokers can access the website free of charge and have choice of Single Trip, Annual Multi-trip, Long-stay & European Car Breakdown. Policy wordings are supplied or printed from the system.

The delivery system means better information supply to the consumer and fewer opportunities for mistakes, for example, the certificate, conveniently represents the conversation the broker has had with their customer and if medical conditions are declared, this is shown on the documents that are provided.

"We have looked in great detail at how we can best protect the broker and satisfy regulation, not just now but for the future and ensure the broker is best placed to provide a most professional service."

The Technology

The website was built with ii-design.co.uk expertise, to be an easy to use, administration-saving interface for travel insurance transactions.



i2t Head - Simon Parsons

Using the system, brokers can get auto-rated quotes in under five clicks; place business in less than 30 seconds; generate point of sale documents; log-in to a secure administration area; produce bordereaux; and use collected customer data for marketing. It helps them to send key emergency details to customers mobile phones by text message - just one click from the insure2travel system.

There are no special hardware requirements. All you need is a PC running Microsoft Windows with Internet Explorer Version 4.0 onwards. You will also need Adobe Acrobat to view the policy wordings. You can download this free from the website.

Brokers can access the system on the internet any time they need to and print and save 'point of sale' documents; access policy details; produce duplicate documents and access claims and emergency information at any time.

The system uses the latest Microsoft web technology. This allows it to be accessed any time of the day or night by any authorised user with a PC and internet connection, or directly by the customer in order to access their policy details.

It offers customers the ability to employ highly scalable database technology which provides easy access to management information and real time rating, product and document updates. However, the key difference is that the functionality was designed by a close partnership of insurer, broker and insurance system experts.